

# SMART TECH

Powered  
by

## VIDAA



## 50" UHD Smart TV

The 50UV10V1 is a 4K Ultra High Definition LED TV with exceptional multimedia functionality.





## Narrow bezel design

With the introduction of a new generation optical bonding technology, Smart Tech TV frames can be made slimmer. It allows a larger display area while maintaining a neat and contemporary design.

- Wider viewing angles up to 178 degrees
- Immersive viewing experience
- 1mm ultra-slim bezels



## Ultra-thin

Smart Tech TV offers you less than 8mm thickness with our new generation DLED technology. It brings to your house a complete new level of elegance and minimalism.



**4K UHD**  
3840x2160

**FULL HD**  
1920x1080

## 4K Ultra High Definition

There are 8.3 million pixels on your 4K UHD TV, which is 4 times more than FULL HD, Enjoy a new level of visuals.

Metal feet with  
stable standing



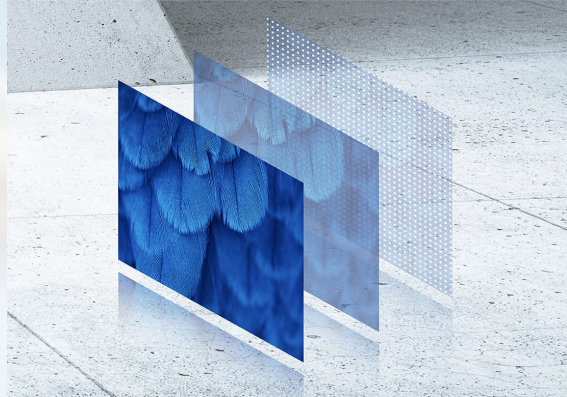
## Wall-mountable design

Mount it on the wall to perfectly blend in  
the interior design.



## D-LED Technology

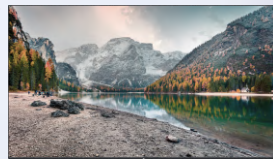
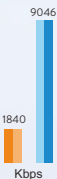
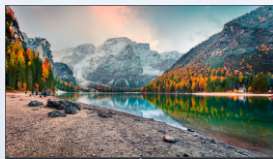
Enjoy the excellent condition of your Smart Tech  
TV no matter in its light and dark contrast or its  
color performances



H.265 HEVC

VS

H.264



H.265 HEVC 

H.265 High Efficiency Video Coding (HEVC) is an advanced video compressions standard, which offers much better picture quality in the same bit rate when compared to regular H.264 standard.



**Dolby Audio**

Amazing sound with Dolby Audio technology. With this technology the TV provides crystal clarity, easy-to-hear dialogue, greater detail, and realistic surround sound to make the entertainment you love even better.

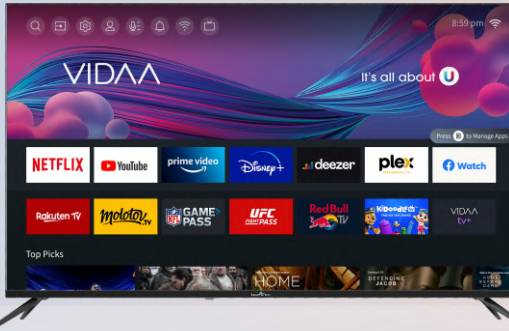


## Cuboid Speakers

Providing cinematic viewing experience. The new speakers adopted larger drivers that elevate multiple audio experiences, including stronger bass and echo that could amplify your acoustic immersion.

# VIDAA

With the VIDAA TV, whatever you're into - from Showtime to YouTube to tons of games  
There's an app you're sure to love.



and more apps can be found from VIDAA.

(Apps availability could be different country by country)

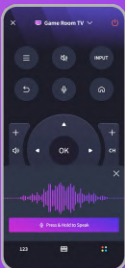
## Smartphone remote control

Control your TV and stream to it straight from your smartphone.

The "VIDAA" application for Android and iOS seamlessly pairs with your VIDAA TV via WiFi, allowing you to control your TV straight from your smartphone. You can also launch applications and stream content to your VIDAA Smart TV from the application using Hisense's proprietary Anyview Streaming technology.

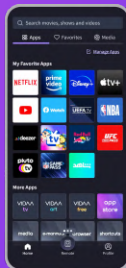
### Nav Remote Control

Our remote control now features an ergonomic interface, haptic feedback and voice service.



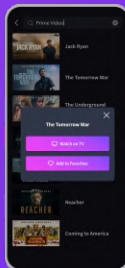
### Browse Popular Apps

Easily discover and manage your apps all in one place.



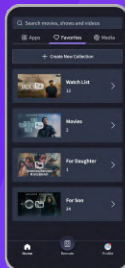
### Search For Content

Search our broad selection of movies and shows. Watch them on the TV or add them to your Favorites.



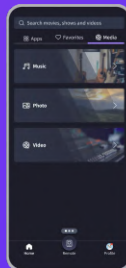
### Curate Your Favorites

Easily create and organize collections of your favorite content.



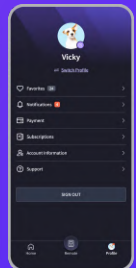
### Share Your Media

Stream music, photos and videos from your mobile device to the TV to enjoy on the big screen.



### Easily Manage Your Account

Quickly check your subscriptions, edit account information and more.



Scan this QR code to download the "VIDAA" APP

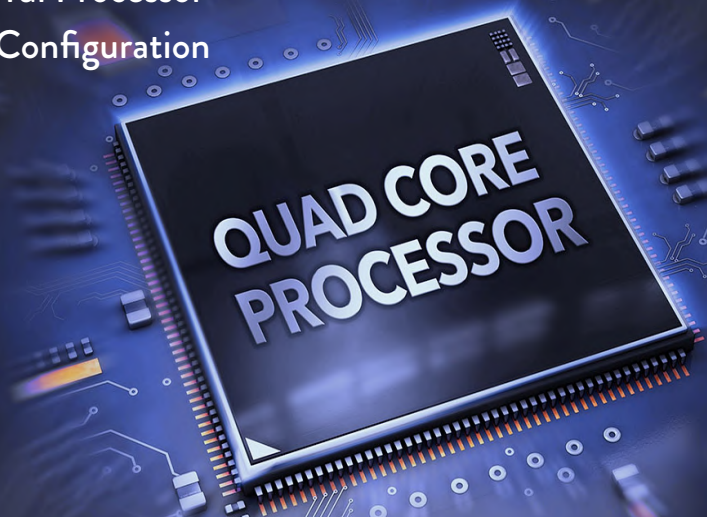




## Voice control with Bluetooth connection

Search for shows, get recommendation, even control your TV - faster - with your voice. Ask VIDAA for a little help on your big screen.

Powerful Processor  
High Configuration



Quad-core CPU  
Cortex CA53  
Nano technology

Dual-core GPU  
Mali-G52, energy efficiency  
↑ 50%

1.5G DDR  
Larger cache memory  
for smooth operation

4G ROM  
More storage for the  
APPS you like



## WiFi 2T2R

Enjoy the rapid and steady WiFi connection under the 2T2R technology. No more trouble & lag during your movies and shows streaming.

## Screen cast

Just cast photos, videos, music and other contents as you wish from your favorite devices right to your TV.



CI Slot



USB 2  
USB 1  
DVB-T/T2  
DVB-S/S2  
HDMI 1  
HDMI 2  
HDMI 3  
AV IN  
OPTICAL  
RJ 45

Multi-function connectors on one side, convenient operation

## 1.PICTURE

2.Display technology.....	D-LED
3.Screen size(inches/cm).....	50/126
4.Digonal screen size (inches/cm).....	50/126
5.Panel resolution.....	UHD
6.Resolution.....	3840*2160
7.Panel brightness in cd/m <sup>2</sup> .....	250
8.Active motion.....	60HZ
9.Dynamic contrast.....	1,000,000:1
10.Typ.response time in ms (GTG).....	8
11.Aspect ratio.....	16:9
12.Vision angles.....	178**178°
13.HDR (High Dynamic Range).....	yes

## 14.SOUND

15.Music power output (watts).....	2x10W
16.Integrated speakers.....	yes
17.Dolby Digital Plus™.....	yes
18.Sound system.....	ATV:BG, DK, I,NICAM/A2 DTV:MPEG-1 layer 1/2,MPEG-2 layer 2/AC3/EAC3
19.Sound settings.....	standard/theater/music/speech/sports/ late night
20.Audio decoder.....	AC-4
21.Equaliser.....	YES(5 Modes)

## 22.Tuner/Broadcasting

23.DTV Tuner.....	DVB-T/T2/C/S/S2
24.Video decoding.....	MPEG-2, MPEG-4, H.265.Main @L5.1-1920*1080@60fps
25.Analogue tuner.....	IEC
26.Analogue tuner system.....	PAL, SECAM
27.CI+.....	1.3
28.Electronic program guide (EPG).....	7*24 hours
29.Teletext.....	yes
30.Auto channel serach.....	yes
31.Channel edit.....	yes
32.LCN.....	yes

## 33.OPERATION

34.Child lock.....	yes
35.Sleep timer.....	yes
36.Top teletext.....	1000 pages
37.USB Video.....	MPG, AVI, TS, MOV, MKV, MP4, VOB,AVI,3PG,MPEG
38.USB Music.....	MP3,M4A,AAC
39.USB Photo.....	JPG, JPEG, BMP, PNG
40.USB software update.....	yes
41.USB file system.....	FAT16/FAT32/NTFS
42.USB HID support.....	yes
43.Hotel Mode.....	yes
44.Store Mode.....	yes
45.PVR *.....	yes

## 46.SMART FUNCTION

47.Processor.....	Quad core
48.Operation system.....	Linux4.19
49.HbbTV.....	2.0
50.Smart TV portal.....	yes
51.LAN.....	yes
52.WiFi.....	yes
53.Bluetooth®.....	yes
54.Pre-installed apps.....	Netflix/Youtube/Prime video/Spotify/ APP Store/Deezer/Dazn
55.DDR.....	1.5G
56.Internal memory.....	4G
57.Smartphone/Tablet remote support.....	no
58.Wifi display(Miracast).....	yes (Screen sharing)
59.DLNA.....	yes
60.AirPlay.....	no
61.Voice assistant.....	yes
62.Alexa Voice (far field).....	no

## 63.CONNECTIVITY

64.HDMI.....	3
65.HDMI version.....	2.0
66.HDMI CEC.....	yes
67.HDMI ARC.....	yes
68.HDMI MHL.....	no
69.HDCP.....	2.2
70.USB.....	2
71.USB Version.....	2.0
72.CI+ slot.....	yes
73.RF in (IEC Terrestrial/Cable).....	yes
74.RF in (F sat).....	yes
75.Scart.....	no
76.VGA.....	no
77.Composite/CVBS + Audio In.....	yes
78.Mini AV in.....	no
79.Digital Audio Out.....	Optical
80.Headphone.....	no
81.Ethernet(LAN RJ-45).....	yes
82.YpBPr.....	no

## 83.GENERAL DATA

84.Brand.....	SMART <sup>TECH</sup>
85.Model.....	50UV10V1
86.TV Color.....	black
87.Stand type&color.....	“/” metal feet, black
88.Remote control model.....	CX-616-3
89.Battery type.....	LR03
90.Power supply.....	AC 100-240V~ 50/60Hz
91.Standby mode/Off-mode Power consumption.....	0.5W/-
92.Networked standby mode power consumption.....	2W
93.Energy efficiency class for Standard Dynamic.....	E
94.On mode energy consumption for Standard Dynamic **.....	53W
95.Energy efficiency class for High Dynamic.....	E
96.On mode energy consumption for High Dynamic **.....	54W
97.Annual energy consumption ***.....	53kWh
98.Peak Luminance Ratio.....	80.00%
99.Mercury concentration in mg.....	0,0 mg
100.Contains lead (within the legally prescribed limit values).....	Yes
101.Net size with stand (W x H x D in mm).....	1111*697*261
102.Net size without stand (W x Hx D in mm).....	1111*642.7*77.3
103.Carton size (W x H x D in mm).....	1210*735*126
104.Net weight (kg).....	8.30
105.Gross weight (kg).....	11.50
106.VESA standard (mm).....	200*200
107.EAN.....	5999860874942

108.\*PVR is not available in Italy,Germany

109.\*\*The ON-mode power consumption was measured in Eco-mode (factory settings)according to IEC 62087, Edition 2.  
The power consumption stated upon the identification label of the TV-set was determined with maximum settings of all parameters regarding picture brightness

110.\*\*\*Annual energy consumption, based on the power consumption of the television operating 4 hours per day for 365 days. The actual energy consumption will depend on how television is used.